

When we share your personal data	The organisations we share your personal data with	Why we share your personal data
If you sign up to attend an event which promotes Tommy's and helps us fundraise	Companies that develop and manage online booking tools	To facilitate your booking process
If you sign you or your child up to participate in or attend a fundraising event for Tommy's	The organiser of the event	To ensure the organiser of the event knows who is taking part and can manage the event
If you participate in an event and consent to us using your images and/or those of your child	Social media organisers, PR companies and local media	To publicise Tommy's work and to maximise fundraising
If you consent to receive emails or SMS from us	Companies that have the necessary technological and administrative skills to send mass communications on our behalf	To update you on our work, your fundraising and donations, to track your actions and to prompt you to complete an order/donation in the most cost effective and efficient manner
If you order fundraising materials or event clothing from us	A specialist warehouse and logistics company to fulfil your orders	To fulfil your orders in the most cost effective and efficient manner
If you receive fundraising and marketing communications from us by mail, email, SMS or telephone	Specialist marketing organisations who are engaged to promote our activities Specialist mailing houses, if we are communicating with you via mail Specialist organisations that process donations and deal with queries that result from marketing campaigns	To update you on our activities and offer you the opportunity to participate in them To provide you with information and to deal with any actions in a cost effective and efficient manner
If you enter a prize draw or lottery	Specialist companies that have the necessary	To provide you with the service you have requested

	technological skills to provide these services	
If you place an order from our online shops	A specialist ecommerce website when you place an order A specialist warehouse and logistics company to fulfil your orders	To receive and fulfil your orders in the most cost effective and efficient manner
If you receive a letter thanking you for your support or to advise you of your direct debit schedule	A specialist fulfillment company to prepare and dispatch your letters	To write to you in the most cost effective and efficient manner
If you make or receive payments to or from us	BACS clearing houses, our bank, card payment providers and specialist SMS platforms	To process your payments and receipts
If you access our website	A specialist company that develops and maintains the Tommy's website	To ensure that our website functions correctly, is easy to navigate and is secure
If you have indicated that you wish to gift aid your donations	HMRC	To ensure that we can reclaim UK tax and maximise your donation
If you have contacted us to provide you with general or personal support and information	Specialist companies that develop and maintain the Tommy's website and microsites such as the Healthy pregnancy tool and Miscarriage risk indicator, if that is the way you have contacted us; A specialist company that has the necessary technological and administrative skills to send out mass emails on our behalf if this is what you have requested to receive.	To provide you with the appropriate support that you have requested through the most appropriate communication channel
If you sign up to use our digital information support services, Miscarriage Support Tool, the Safer Pregnancy Tool, or the Planning for Pregnancy Tool.	Specialist companies that have the necessary technological skills to provide these services	To provide you with the appropriate support you have requested
If you subscribe to e-learning modules and/or	Companies that develop and manage online systems	To enable us to provide you with the pregnancy

make use of Tommy's online services for pregnancy and parenting at work support	providing pregnancy and parenting at work support	and parenting at work support you have requested
If you consent to share your personal story with us	Current and potential donors	So that people can understand the work that Tommy's does
If you complete a survey for us on an event or about a service, we have provided	Specialist organisations that develop and maintain online survey tools A specialist company that develops and maintains the Tommy's website	To continually assess and improve our services
If you have participated in an event supporting Tommy's	A specialist agency that uses your anonymised data to identify and market Tommy's events to potential entrants	To maximise fundraising
If you agree to support our research into future fundraising activities	Specialist organisations that undertake research activities	To maximise fundraising
If you apply for a job at Tommy's, you may be asked to complete a psychometric assessment	A firm of occupational psychologists	To help us match the right people for the right jobs
If we have a regulatory or legal obligation	The police, regulatory bodies, legal advisors or auditors	To ensure we meet our regulatory and legal obligations