

If you are a participant or organiser of an event supporting Tommy's

<b>What are we doing?</b>	<b>Our lawful basis for processing your personal data</b>	<b>Our legitimate interest, if this is our lawful basis for processing your data</b>	<b>The maximum time we will hold this data</b>
Organising events that promote Tommy's and raise funds	Our legitimate interest  Your consent  Fulfilling contracts	To fundraise to conduct research and provide information and support services	7 years after last interaction
Providing organisers of fundraising events with details of participants	Our legitimate interest	To enable organisers of fundraising events to know who is taking part	7 years after last interaction
Encouraging and managing service providers, volunteers and medical support who assist us at our events and in fundraising	Our legitimate interest	To ensure that our events are well organised and that participants are given the support they require	7 years after last interaction
Using images of participants (including children) for PR and promotional purposes for current and future events	Your consent (parental/guardian consent in the case of children)		4 years
The personal data of organisers of events will be shared with a public relations company to help them publicise that event	Fulfilling contracts		6 months after the event
Processing applications for	Fulfilling contracts	To fundraise to conduct research	7 years after last interaction

places at events to fundraise for Tommy's	Our legitimate interest	and provide information and support services	
Contacting and managing participants at events who are fundraising for Tommy's to offer support, encouragement, and congratulations	Fulfilling contracts Our legitimate interest Your consent	To fundraise to conduct research and provide information and support services	7 years after last interaction
Processing information about people who organise or participate in events, have fundraised in memory of a loved one, or those who provide personal data as part of a lead generation campaign	Fulfilling contracts Our legitimate interest Consent	To fundraise to conduct research and provide information and support services	7 years after last interaction
Processing surveys on past events	Your consent		7 years after last interaction
Promoting lottery and prize draws via telephone, SMS, post and email.	Consent		7 years after last interaction
Processing lotteries and prize draws via SMS, post and email	Fulfilling contracts		7 years after last interaction