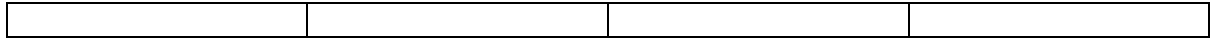


If you are a Tommy's website user

What are we doing?	Our lawful basis for processing your personal data	Our legitimate interest, if this is our lawful basis for processing your data	The maximum time we will hold this data
Using essential cookies to run our website and keep it secure	Legitimate interest	To enable our website functions and services to work	6 months after last interaction
Using marketing and analytics cookies to help us decide which services and events you may be interested in. This data makes the content you see on social channels more relevant	Your consent		7 years after last interaction
Monitoring our website users by keeping a record of website user behaviour to make sure people see content that is relevant to them	Your consent		7 years after last interaction
Asking our website users for feedback on the clarity, functionality and content of our website information	Your consent		7 years after last interaction
Processing information people have provided to us by any webform eg pregnancy information, donations etc	Your consent		7 years after last interaction

Tommy's

Together, for every baby



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