

We will share your information with third parties in the following circumstances: -

| When we share your personal data | The organisations we share your personal data with | Why we share your personal data |
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| If you sign up to attend an event which promotes Tommy's and helps us fundraise | Companies that develop and manage online booking tools | To facilitate your booking process |
| If you sign you or your child up to participate in or attend a fundraising event for Tommy's | The organiser of the event | To ensure the organiser of the event knows who is taking part and can manage the event |
| If you participate in an event and consent to us using your images and/or those of your child | Social media organisers, PR companies and local media | To publicise Tommy's work and to maximise fundraising |
| If you consent to receive emails or SMS from us | Companies that have the necessary technological and administrative skills to send mass communications on our behalf | To update you on our work, your fundraising and donations, to track your actions and to prompt you to complete an order/donation in the most cost effective and efficient manner |
| If you order fundraising materials or event clothing from us | A specialist warehouse and logistics company to fulfil your orders | To fulfil your orders in the most cost effective and efficient manner |
| If you place an order from our online shops | A specialist ecommerce website when you place an order A specialist warehouse and logistics company to fulfil your orders | To receive and fulfil your orders in the most cost effective and efficient manner |

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| If you receive a letter thanking you for your support or to advise you of your direct debit schedule | A specialist fulfillment company to prepare and dispatch your letters | To write to you in the most cost effective and efficient manner |
| If you make or receive payments to or from us | BACS clearing houses, our bank and card payment providers | To process your payments and receipts |
| If you access our website | A specialist company that develops and maintains the Tommy's website | To ensure that our website functions correctly, is easy to navigate and is secure |
| If you have indicated that you wish to gift aid your donations | HMRC | To ensure that we can reclaim UK tax and maximise your donation |
| If you have contacted us to provide you with general or personal support and information | Specialist companies that develop and maintain the Tommy's website and microsites such as the Healthy pregnancy tool and Miscarriage risk indicator, if that is the way you have contacted us; A specialist company that has the necessary technological and administrative skills to send out mass emails on our behalf if this is what you have requested to receive | To provide you with the appropriate support that you have requested through the most appropriate communication channel |
| If you use our support services or tools such as the My Premature Baby App, Miscarriage risk indicator | Specialist companies that have the necessary technological skills to provide these services | To provide you with the appropriate support you have requested |
| If you subscribe to e-learning modules and/or | Companies that develop and manage online systems | To enable us to provide you with the pregnancy |

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| make use of Tommy's online services for pregnancy and parenting at work support | providing pregnancy and parenting at work support | and parenting at work support you have requested |
| If you consent to share your personal story with us | Current and potential donors | So that people can understand the work that Tommy's does |
| If you complete a survey for us on an event or about a service, we have provided | Specialist organisations that develop and maintain online survey tools A specialist company that develops and maintains the Tommy's website | To continually assess and improve our services |
| If you have participated in an event supporting Tommy's | A specialist agency that uses your anonymised data to identify and market Tommy's events to potential entrants | To maximise fundraising |
| If you apply for a job at Tommy's, you may be asked to complete a psychometric assessment | A firm of occupational psychologists | To help us match the right people for the right jobs |
| If we have a regulatory or legal obligation | The police, regulatory bodies, legal advisors or auditors | To ensure we meet our regulatory and legal obligations |