

If we think you may support Tommy's in the future

<b>What are we doing?</b>	<b>Our lawful basis for processing your personal data</b>	<b>Our legitimate interest, if this is our lawful basis for processing your data</b>	<b>The maximum time we will hold this data</b>
Conducting research into possible future donors to Tommy's	Our legitimate interest	To identify individuals who may be interested in and have the capacity to make a major donation to Tommy's  To identify how best to approach people  To avoid unwanted and inappropriate approaches	7 years after last interaction
Marketing sporting events and information about Tommy's to potential supporters of Tommy's	Our legitimate interest  Your consent	To fundraise to conduct research and provide information and support services	7 years after last interaction
Enriching supporter data with publicly available data	Our legitimate interest	To identify individuals who may be interested in and have the capacity to make a donation to Tommy's  To identify how best to approach people  To avoid unwanted and inappropriate approaches	7 years after last interaction