In this Baby Loss Awareness Week follow our simple steps to create your own socially distanced walk. Invite your family and friends, or complete a personal walk, knowing many others across the country walk in solidarity with you. Remember your loved ones that you have lost, and raise awareness and funds so together we can prevent baby loss.
Tommy’s In-Memory Walk Guide

Choose a location (could be a park, neighbourhood, field)

Choose your distance and plan your route! An infinity loop may be special to you

 Invite your close family and friends
 Please follow government guidance

Decide on a date between 9th and 15th October 2020

Set up your Just Giving page, set your target and, if you feel able to, share your story

Buy some poppy seeds to scatter on your walk as you remember your loved ones

Join our Facebook group to share your messages and stories, photos of your in-memory walk and connect with others who are also remembering their babies and loved ones

Share your In-Memory page to your contacts through Facebook, Instagram, Twitter

‘We want to try and turn our heart-breaking experience into something positive in the hope of funding more valuable and desperately needed research into miscarriage, stillbirth and premature birth.’

Sunny Bradbury | In-Memory Supporter
Why an infinity loop?
Our in-memory walk is all about remembering those we have lost and leaving lasting memories. The infinity loop is a meaningful way of symbolising that our loved ones will be remembered forever.

How many people can I walk with?
Please stick to government guidance on social distancing and restrictions when planning a walk with family and friends. Please check the government guidance by clicking here.

Do you provide fundraising materials?
Due to the current situation we will not be able to fulfil shop orders in time. But you can download these items from our In-memory walk hub. You can order items from our shop such as a Tommy’s t-shirt, but please understand that this will take 14 days to arrive.

How do I get in contact with someone at Tommy’s?
Please email fundraising@tommys.org with any queries regarding your in-memory walk.

How can I follow Tommy’s on social media?
Follow all our updates on Facebook at @tommys, on Instagram @tommys and on Twitter @Tommys_baby.

Can we have a joint fundraising page?
We are more than happy for couples or teams to set up joint fundraising pages together. If you do set up a group page, please let us know so that I can make a note of it on your account.

How do I pay in offline money?
1. Add it onto an existing fundraising page - you can bank all the offline sponsorship and add it onto your fundraising page as donation.

2. Online: the easiest way to pay is to bank all the money and then pay the lump sum via our website at tommys.org. Please say that you raised the money through an in-memory walk on our donation form.

3. You can send your money in via BACS transfer however for us to be able to indentify this, we will need you to quote your supporter number which is unique to you. Please get in touch to request our bank details and your unique supporter number.

Thank you for your support. Through coming together and standing in solidarity you are raising awareness and helping to fund our support for parents and our vital research into baby loss. If you’ve been affected by baby loss and would like some support – you can find help, resources, and stories on our website.